

## Message Text

UNCLASSIFIED

PAGE 01 MADRID 02880 151633Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 COME-00 /021 W  
-----160501Z 092534 /21

R 151526Z APR 77  
FM AMEMBASSY MADRID  
TO SECSTATE WASHDC 9807

UNCLAS MADRID 2880

E.O. 11652: N/A  
TAGS: BEXP, SP  
SUBJ: FY 77 COUNTRY COMMERCIAL PROGRAM (CCP): SECOND QUARTERLY REPORT

REF: STATE 280182

1. ALL CAMPAIGNS CONTINUE ON TARGET.

2. SPECIAL NOTATIONS AS FOLLOWS:

A. EL CORTE INGLES REGRETFULLY DECLINES HOLD IN-STORE  
PROMOTION DURING FY 78.

B. NUMBER OF CAMPAIGNS INCLUDE UTILIZATION OF ARTICLES, LIST  
OF TRADE JOURNALS, ETC. PROVIDED BY COMMERCE OR USIA. WE WOULD  
APPRECIATE RECEIVING THESE MATERIALS FOR EARLY PLACEMENT. STABLER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 15-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977MADRID02880  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770132-0698  
**Format:** TEL  
**From:** MADRID  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770453/aaaabtvu.tel  
**Line Count:** 38  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** cbec98a4-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 280182  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 23-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2795777  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY 77 COUNTRY COMMERCIAL PROGRAM (CCP): SECOND QUARTERLY REPORT  
**TAGS:** BEXP, SP  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/cbec98a4-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009